

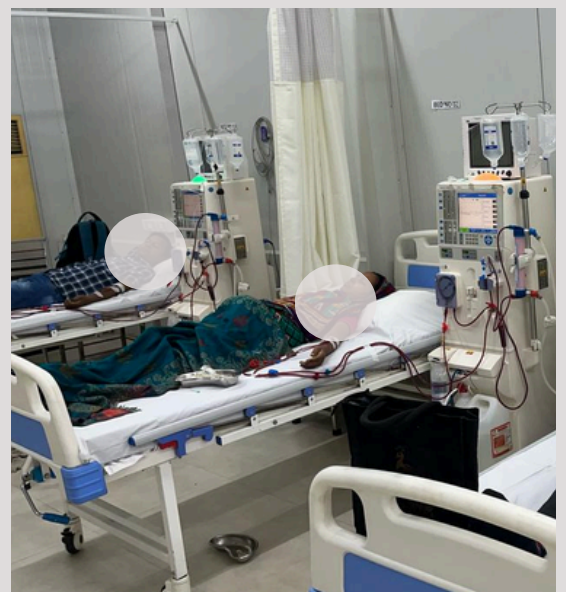
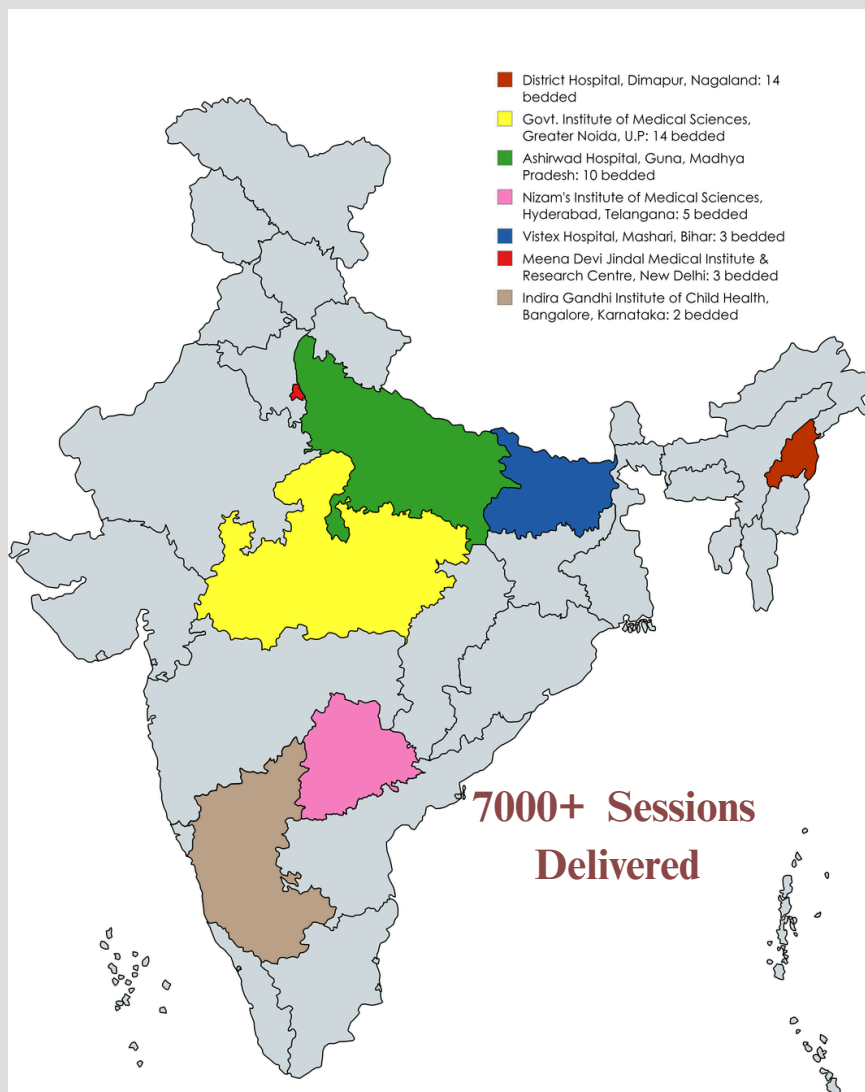
Newsletter

DOCTORS FOR YOU

MAY, 2025

DFY Dialysis Centers at Pan India level

With Chronic Kidney Disease (CKD) rising rapidly in India, Doctors For You (DFY) has stepped in to provide a critical lifeline—quality dialysis care to the most underserved. Since **2023**, DFY has operationalized dialysis units across **Seven key states**, ensuring that no patient is denied treatment due to geography or financial constraints.



Enhance Critical Care with New ICU Facility

Supported by: HDFC Paravartan



On May 20, 2025, Doctors For You (DFY), in partnership with HDFC Bank's Parivartan initiative, inaugurated and handed over a newly constructed **16-bedded Intensive Care Unit (ICU)** at **R.K. Government Hospital, Rajsamand, Rajasthan**.

The ceremony was graced by **Smt. Deepti Kiran Maheshwari, MLA Rajsamand**, and **Mr. Hari Singh Rawat, MLA Bhim**, along with senior representatives from HDFC Bank and hospital leadership.

The ICU is fully equipped with advanced critical care infrastructure and aims to significantly improve emergency healthcare services in the region. This initiative is part of DFY and HDFC's commitment to strengthening public health infrastructure in underserved areas.

Nationwide Emergency Mock Drill Aligned with Civil Defence Exercise



On May 7, 2025, DFY conducted **Health emergency mock drills** across its hospitals & health centres, aligning with **India's civil defense preparedness exercise** held in Multiple districts. Focused on medical crises like mass casualties, fires, and code blue, the drills enhanced real-time response, coordination, and evacuation, strengthening hospital preparedness and resilience.

Access to Care Nagaland: Wellness on Wheels

Supported by: Siemens Healthineers



On May 8, Nagaland's Directorate of Health and Family Welfare, in partnership with **Siemens Healthineers** and **Doctors For You (DFY)**, launched the **"Access to Care Nagaland: Wellness on Wheels"** initiative. This mobile healthcare program aims to improve early screening and diagnosis of non-communicable diseases (NCDs) like diabetes, hypertension, and cancer—especially in remote, underserved communities.

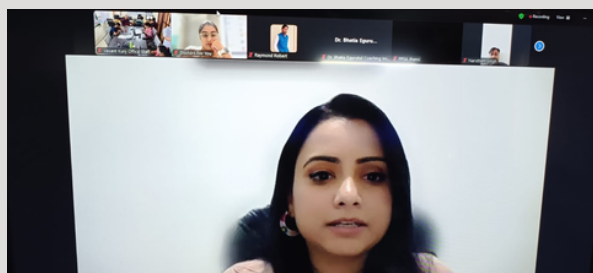
Equipped with advanced diagnostic technology and operated by trained healthcare teams, the Wellness on Wheels vans will enhance access to critical health services.

Advancing ABDM Implementation



Doctors For You (DFY), in partnership with PATH, held strategic meetings with the ABDM Nodal Officer, District Health Office, Gautam Buddha Nagar to advance the Ayushman Bharat Digital Mission. The focus was on accelerating Health Professional Registration (HPR) and strengthening ABDM implementation.

Creating Safer Workplaces: POSH Training



Doctors For You (DFY) recently conducted a virtual POSH (Prevention of Sexual Harassment) training session for its staff, facilitated by certified trainer **Ms. Lahar Bhatnagar**. The session focused on building awareness about the POSH Act, 2013, highlighting the forms of workplace harassment, legal rights, and the role of the Internal Complaints Committee (ICC).

Through interactive discussions and case studies, the training empowered DFY team members to foster a safe, respectful, and inclusive work environment.

MHM Capacity Building Sessions Under BMC-UNICEF-GAVI Project



As part of Menstrual Hygiene Management (MHM) Week under the BMC-UNICEF-GAVI project, capacity-building sessions were held across various UPHC areas to equip ASHA workers, CHVs, and ANMs with knowledge and skills to promote menstrual hygiene. The sessions covered proper use and disposal of sanitary products and aimed to dispel myths and reduce stigma around menstruation.

Screening Camp on World Hypertension Day



Date: May 17, 2025 | **Location:** Shivaji Nagar New Police Station

Organized by: DFY Ishwardevi Khattar Natwar Parikh Centre

To mark **World Hypertension Day**, DFY conducted a health camp offering screenings for blood pressure, blood sugar, and hemoglobin. A total of 48 individuals (36 males, 12 females) were screened. The camp identified 6 cases of hypertension, 1 of diabetes, 5 with both, and 11 anemic cases. Personalized counseling and educational materials were provided, emphasizing early detection and lifestyle management of NCDs.

Celebrating International Nurses Day

A CSR initiative by: Pfizer



On May 13, 2025, DFY celebrated International Nurses Day with the theme **“Our Nurses. Our Future.** Caring for nurses strengthens economies.” The day emphasized the critical role nurses play in building resilient health systems and the need to prioritize their well-being, safety, and professional support.

Case Study: Supporting Young Lives through Project Aastha

A CSR initiative by: Pfizer



Location: Homi Bhabha Cancer Hospital & Research Centre, Muzaffarpur

Supported by: Pfizer | **Implemented by:** Doctors For You (DFY)

Suraj Kumar, a 7-year-old boy, arrived at Homi Bhabha Cancer Hospital & Research Centre, Muzaffarpur, accompanied by his father for a medical check-up. His father, visibly anxious and confused by the hospital registration process, approached the Aastha Helpdesk for assistance.

DFY Intervention:

The DFY team provided the family with much-needed emotional support. They helped the father navigate the registration process, complete the required paperwork, and understand the OPD procedures.

Upon learning about the prescribed tests, Suraj's father expressed concern over their financial constraints and the inability to afford the diagnostic procedures and subsequent treatment. The DFY team immediately stepped in, guiding him on available financial aid options. They provided information on how to access government schemes, including the Ayushman Bharat Card, and explained its benefits in covering medical expenses.

Outcome:

Thanks to timely intervention by the DFY team, Suraj was able to undergo the necessary medical tests. His family also received crucial financial guidance and information on government health schemes, ensuring that lack of resources would not hinder Suraj's treatment journey.



Celebrating Mrs. Jyoti Birthday at Vasant Kunj, Delhi



DFY Delhi celebrated Ms. Jyoti's birthday on 14th May with a simple and heartfelt cake-cutting ceremony, capturing cherished moments through selfies and photographs. The celebration fostered team spirit and contributed to a positive workplace environment.



STAFF OF THE MONTH



Dr. U.B. Kishor

He is recognized for his dedication, clinical excellence, and impactful service. Single-handedly managing three MMU districts within Tamil Nadu, he consistently met targets, ensured smooth coordination with government partners, and improved patient outcomes. His compassion, teamwork, and hard work set a high standard for all.

CONTACT US

For any feedback or inquiries please reach out to us at-



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